



STRATEGIC PLAN

CKB COMMERCE COLLEGE, JORHAT

2023-2024

Strategic Plan	Development Activities
1. To enhance Entrepreneurial skills among students	1. On 13 th October, 2023 Students Support and Progression Committee of IQAC CKB Commerce College organised a seminar entitled Learning Managerial and Entrepreneurial Opportunities in Business in association with GNOSIS, Jorhat. Dr. Arun Bhattacharya, Professor and Dean, Prestige University was the resource person.
2. To enhance computer and cyber security knowledge among students	1. The Curricular Aspects Committee of CKB Commerce College orchestrated a transformative workshop aimed at igniting the aspirations of our young students. The event, titled "E-Learning and MOOCs: Gateway to Limitless Knowledge", was held on August 5, 2023, in the Digital Room from 1:00 pm to 3:30 pm. Dr. Kuldeep Goswami, Assistant Professor from Dibrugarh University, spearheaded the session with an illuminating discourse on the dynamics of e-learning, its advantages, and its potential in today's educational landscape. Dr. Sulaxana Bharali, Dr. Ananya Sarmah, and Mr. Manash Pratim Goswami were the other resource persons
3. To cultivate physical well being of students and staff of the college	1. CKB Commerce College, Jorhat observed International Yoga Day, by organizing a workshop from 19 th to 21 st June 2023 organized by NSS team in collaboration with the IVBP Committee and NCC unit. Participants were guided by experienced yoga instructors from Vivekananda Kendra who shared their wisdom, expertise, and taught various yoga asanas, breathing techniques, and meditation practices. 2. On the occasion of National Sports Day, CKB Commerce College came alive as students and faculty joined hands to celebrate the joy of sports and fitness. From thrilling badminton matches to intense chess battles, and from a fun-filled musical chair contest to a test of endurance with the plank challenge, the day was filled with camaraderie and competitive spirit. 3. CKB Commerce College organised College Week from 1 st February to 7 th February, 2024. Different sports, and cultural events were organised among the students to showcase their talent.



4. To increase interaction of the college with Industry	1. 1. On 13 th October, 2023 Students Support and Progression Committee of IQAC CKB Commerce College organised a seminar entitled Learning Managerial and Entrepreneurial Opportunities in Business in association with GNOSIS, Jorhat. Dr. Arun Bhattacharya, Professor and Dean, Prestige University was the resource person.
5. To initiate female centric initiatives in the campus	1. AASTHA, the women's cell of the college organised a signature campaign amongst the students to create sensitisation on the importance of gender equity within an educational institution and develop a sense of responsibility among the students in creating a safe and fair environment for all. The programme was organised as a part of celebration of 'Women's Equality Day' on 26 th August 2023. 2. In commemoration of International Women's Day 2024 and also as a part of celebration of the Diamond Jubilee year of CKB Commerce College, Jorhat, Aastha, the Women's Cell of the college, hosted a special film screening event to celebrate the achievements and contributions of women from all walks of life. After this prolific event in the college premises, Aastha, CKB Commerce College Women's Cell, Jorhat in collaboration with ACTA, Jorhat Zone organized a Financial Literacy awareness Camp for Women held in the adopted Gaon Panchayat of the college, 50 No. Dakhin Pub Namoni Charaibahi. The president of the self-help group association Mrs. Anjali Gogoi was also felicitated followed by a speech from Mr. Joy Prakash Oza, CEC Member, ACTA Jorhat Zone who highlighted the significance of Women's empowerment.
6. To build-up Tourism awareness among students	1. Two days long field trip was organised by Students Support and Progression Committee, IQAC, CKB Commerce College Jorhat in collaboration with the Jorhat District Tourist Information Office on the occasion of Jorhat Divas on the 30 th June and 1 st July, 2023. The program was conducted with a motto to 'know your locality'. On the first day, the team visited the destinations like Mudoijan Shri Shri Kamalabari Hakha Satra, Kohargaon, Kumargaon, Mesamari Beel, Triveni Sangam or river Dolphin Point, view point from the watch tower near the river Brahmaputra Jhanjimukh etc. On Day 2, the team went to Gibbon Wildlife Sanctuary where PowerPoint presentation by officials of the forest Department and one registered Guide of Assam Tourism was showcased. Students were engaged in a plantation programme by the Tourism department in and around the forest area. Lastly, the students visited the Thengal Cultural Centre

	and Museum.
7. To foster health awareness among students and staff	1. CKB Commerce College, Jorhat observed International Yoga Day, by organizing a workshop from 19 th to 21 st June 2023 organized by NSS team in collaboration with the IVBP Committee and NCC unit. Participants were guided by experienced yoga instructors from Vivekananda Kendra who shared their wisdom, expertise, and taught various yoga asanas, breathing techniques, and meditation practices.
8. To initiate steps for protection and sustainability of the environment	<p>1. NSS Unit, CKB Commerce College celebrated World Environment Day on 5th June with immense joy and enthusiasm. The esteemed presence of Mr. N. Nandhakumar, IFS, as the chief guest, added an extra touch of inspiration to the event. His illuminating words uplifted and motivated the students, sparking their passion for environmental preservation. As part of the festivities, an intra-college quiz was organized, aiming to enhance students' awareness about the environment.</p> <p>2. On 5th August, CKB Commerce College NSS Unit in collaboration with Local Entrepreneur Sri. Jayanta Baruah conducted a Neem Tree plantation drive.</p> <p>3. On 18th August CKB Commerce College NSS Unit organized a comprehensive cleanliness drive within the college campus.</p> <p>4. CKB Commerce College proudly participated in the Government of Assam's Amrit Briksha Abhiyan. The dedicated faculties and enthusiastic students came together to plant trees, not only on the college campus but also in their homes.</p> <p>5. The NSS unit of CKB Commerce College successfully organized the Swachata Hi Seva campaign from 15th September to 2nd October 2023 in different public places of Jorhat including the adopted village of the college.</p> <p>6. CKB Commerce College Student's Union 2023-24, in collaboration with the Care Green Foundation celebrated World Animal Day by feeding street animals to raise awareness about animal welfare and show compassion for the voiceless.</p> <p>7. CKB Commerce College NSS Unit conducted a successful cleanliness drive at the Durga Puja Mandap named Hari Sabha Puja Mandap of Jorhat Town on 28th October, 2023 as a part of the Swachata Campaign.</p>



9. To embark the teachers and students on the digital journey	<p>1. The Department of Statistics and Mathematics, along with the Department of Banking, successfully organized a week-long online national workshop from 1st to 7th November, focusing on "Data Analysis and Modelling Using Stata Software". Dr. Jayanta Kumar Bora, a distinguished figure in statistics, joined as the resource person, sharing invaluable insights and knowledge with around 80 educators, researchers, and students from different parts of India.</p> <p>2. The One Week Online National Workshop on "Panel Data Analysis using STATA" was organized by the Department of Banking and Statistics and Mathematics, and began on 7th March 2024. Dr. Biswajit Ghose from Tezpur University was the resource person who guided the participants through the intricacies of Panel Data Analysis using Stata.</p>
10. To arrange student seminars, workshops, and awareness programme	<p>1. CKB Commerce College, Jorhat successfully conducted the workshop on "Implementation of Four Year Undergraduate Program in colleges under Dibrugarh University" among the various colleges of Jorhat district on 09.06.2023.</p> <p>2. C.K.B. Commerce College in association with GLM, IQAC organised Rabha Divas to pay homage to the revolutionary singer, music composer & artist Kalaguru Bishnu Prasad Rabha. A popular talk was also organised on the Topic "Bishnu Rabha: His Life and Music" "বিশ্বুৰাভাৰজীৱনআৰুসংগীত" where Mr. Ranjan Kumar Dutta was invited as the resource person. The program was a successful one which witnessed the gathering of Faculty members and students in the Digital Room of the College.</p> <p>3. CKB Commerce College, Jorhat, in association with IVBP, IQAC observed Jorhat Divas to commemorate the establishment of the Jorhat district, which was formed on 1st July, 1983. As the administration of the Jorhat District urged all the schools and colleges to make this inaugural celebration a remarkable event by organizing various events or felicitation programs as part of the celebration period, so a Speech Competition on the Topic "Jorhat District: Tradition and History" was held among the students of the college at 11.00 AM in the Digital Room. The program witnessed the gracious presence of the Principal i/c Mr. Shobhan Saikia, Faculty members, and students.</p>



In the competition, Ashlesha Borthakur and Barsha Bora of H.S. 2nd year secured the First and Second Positions, respectively, while Madhuja Bora of B.Com 3rd semester secured the 3rd Position.

3. On 3rd August, 2023, CKB Commerce College successfully organized an amazing induction program for our brilliant 1st-semester B.Com students.

4. To inspire and motivate the young aspirants of our college towards pursuing their dreams abroad, a Motivational Seminar on "Hopes and Dreams of Studying Abroad: A Journey" was organized on August 03, 2023, in the Digital Room from 1:00 pm to 2:00 pm, by AASTHA, CKBCC Women's Cell in association with Department of English and Department of Assamese. Addressing a huge group of participants comprising of faculties and students of the college (both current and passed out), Resource Person Ms. Swati Baruah, PhD Research Scholar in English (Literary Studies), Georgia State University, Atlanta, Georgia said, "Dream big, come out of your comfort zones and proceed with patience and dedication".

5. CKB Commerce College, Jorhat celebrates the spirit of MERI MITTI MERA DESH CAMPAIGN! The campaign was completed successfully as part of the "MERI MITTI MERA DESH" campaign initiated by the Government of India.

6. As part of our commitment to fostering patriotism and spreading the message of unity, CKB Commerce College organized the "Har Ghar Tiranga" rally campaign on August 14th, 2023.

7. On 14th August on the occasion of the Independence Day celebration, CKB Commerce College NSS Unit organized an Art and Elocution Competition among the students of the college. The theme of the Elocution was: Your Dream India and the theme of the Art competition was: Flag Hoisting.

8. CKB Commerce College marked a spirited Independence Day on August 15, 2023. Dr. Sarat Borah, Principal i/c, proudly hoisted our flag, symbolizing our unwavering commitment to our nation. The NCC cadets showcased discipline and pride with inspiring parades.

9. The Freshman Social was organized on August 19th, 2023. The college was honoured to have Mr. Diganta Biswa Sarma as the Chief Guest, delivering an inspiring speech on "Key to Eternal Youthfulness and Perfection of Personality".

10. CKB Commerce College gathered together with the faculties and students to witness the monumental achievement of Chandrayaan 3 on 23rd August 2023.

11. The NSS unit of CKB Commerce College added a heartwarming touch to this year's Raksha Bandhan celebration by distributing sanitary pads to our cherished girl students.



12. CKB Commerce College celebrated the birth anniversary of Dr. Bhupen Hazarika. On this special day, the college fraternity paid tribute to the legendary bard whose soul-stirring compositions continue to inspire and connect us.

13. CKB Commerce College, in collaboration with the Commissionerate of Taxes, Assam, organized an enlightening awareness program on "MERA BILL MERA ADHIKAR" on 8th September, 2023. Understanding your tax rights and responsibilities is crucial, and this initiative aimed to equip our students with the knowledge they need.

14. CKB Commerce College NSS Unit organized an Amrit Kalash Yatra on 11th and 12th October, 2023. Debashish Mahanta, TO, Titabar and Thandi Newar, TO, Jorhat was invited as the guest of honour.

15. National Unity Day is observed nationwide in India on October 31st to honour the birth anniversary of Sardar Vallabhbhai Patel, often referred to as the "Iron Man of India." In keeping with the spirit of this occasion, the IVBP, IQAC, the NSS Unit, and the Students' Union of CKBCC organized a Unity Run aimed at fostering unity and promoting values such as diversity and inclusivity among its students and faculty. As a part of the celebration of EKTA DIVAS, following competitions like Essay Writing Competition, Speech Competition and Online Quiz Competition were organized on 28th October, 2023 among students.

16. The IQAC and the NCC Unit of CKB Commerce College celebrated Asom Divas by organizing a photography competition for the students of M.Com, B.Com, BBA, and H.S. program. The theme of the competition was, "Unity in Diversity," aimed to promote cultural harmony and celebrate the rich diversity of Assam.

17. Jorhat Central Club and Cultural Forum in collaboration with Chandra Kamal Bezbaruah Commerce College, a workshop was organised on "বিহুনাচআৰুটোলবাদন" from March 20-30, 2024.

18. On 6th April, 2024, The pre-Bihu programme titled 'বিহুবিহুলাগিছেমন' was arranged at the College to assess how successfully the students have completed the বিহুনাচআৰুটোলবাদন workshop. The হুঁচবিদল from Sivasagar captivated the audience. Young trainees played bahunas and dhols alongside a number of cultural events that enlivened the Bihu celebration.



	<p>19. On 9th April, 2024, AASTHA, the women's cell of CKBCC organized an event 'Pranaam' at Sarothi Old Age Home, Lichubari. A visit to the local old age home was done, where our students and faculties interacted with the elderly residents, engaged in cultural exchanges, and participated in activities planned to commemorate Rongali Bihu.</p> <p>20. On 31st May 2024, The NSS Unit of CKB Commerce College celebrated World No Tobacco Day with a short film screening and speech by College Faculties. The event aimed to raise awareness about the dangers of tobacco use.</p>
11. To increase reading habit among students	<p>1. IVBP, IQAC, C.K.B Commerce College, in association with Central Library, celebrated National Reading Day by organizing an On spot Essay writing competition among the students on 19th June 2023 in the Digital Room at 11.00 AM. The Topic of the Essay was "Importance of Reading in Digital Age: Challenges and Opportunities," and the medium of writing was English/Assamese/Hindi/Bengali having a word limit of 1500. The event brought together students, faculty, and staff to celebrate books, stories, and knowledge.</p> <p>The National Reading Day event served as a reminder of the power of words, imagination, and the transformative nature of literature. Meanwhile, in the Competition, Naina Borah and Upaban Saikia of the 5th Semester secured the First and Second Positions, respectively, while Kunal Ghosh of the 2nd Semester secured the 3rd Position.</p> <p>2. The Librarians' Day on 12th August 2023 was observed in the Central Library to celebrate the invaluable role of librarians in promoting knowledge and information dissemination. The event began with an inaugural session in which the Librarian Ms. Anindita Sandilya highlighted the significance of librarians in academic institutions. The role and importance of Dr. S. R. Ranganathan in the field of Library Science was also emphasized.</p>


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