

## Annual Report ( B.Com)

The B.Com end-semester examination took place in October 2023, with the results announced on December 14, 2023. The details are summarized in the table below:

**Table: Results of B.Com End Semester Examination 2023**

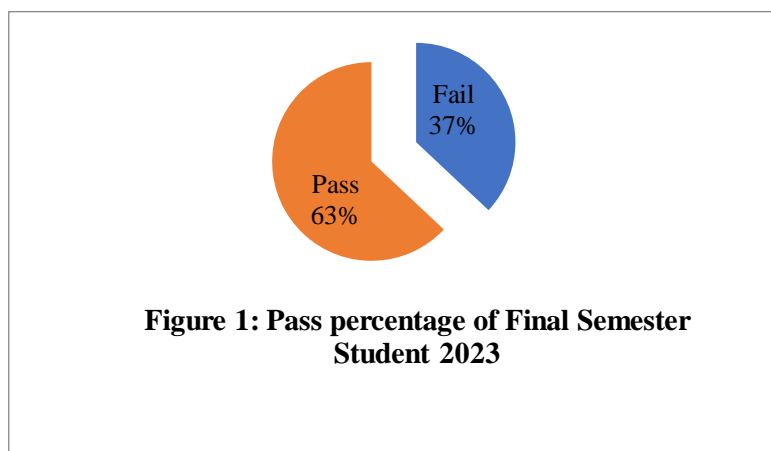
COURSE	APPEARED		A+		A		B+		Total Pass		Total Fail		Pass Percentage			
	M	F	M	F	M	F	M	F	M	F	M	F	M	F	Total	
(HONOURS)																
ACF (6011)	51	23	1	-	14	10	22	7	37	17	14	6	73	74	73	
HRM(6012)	13	7	-	-	7	3	5	3	12	6	1	1	92	86	90	
MKT(6013)	45	21	-	-	2	5	31	10	33	15	12	6	73	71	73	
BNI (6014)	40	19	-	-	1	2	19	11	20	13	20	6	50	68	56	
Non honours	32	16	-	-	2	-	9	5	11	5	21	11	34	31	33	
<b>TOTAL</b>	<b>181</b>	<b>86</b>	<b>1</b>	<b>-</b>	<b>26</b>	<b>20</b>	<b>86</b>	<b>36</b>	<b>113</b>	<b>56</b>	<b>68</b>	<b>30</b>	<b>62</b>	<b>65</b>	<b>63</b>	
<b>G. TOTAL</b>	<b>267</b>		<b>1</b>		<b>46</b>		<b>122</b>		<b>169</b>		<b>98</b>		<b>63</b>			

\*M: Male and F: Female

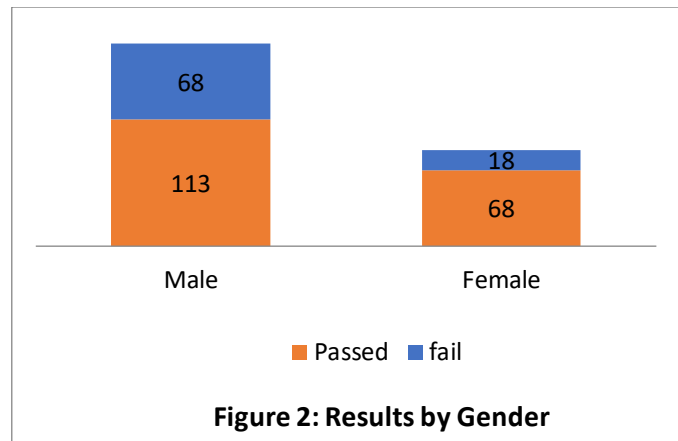
The following students are the highest scorer in each department for the academic year:

Departments	Name of the student	Marks	Percentage
GENERAL	Vicky Sah	930	7.62
ACF (6011)	Debasish Neog	1262	8.89
HRM(6012)	Moriom Begum	1068	7.52
MKT(6013)	Manish Sah	1058	7.45
BNI (6014)	Deep Nandi	1046	7.37

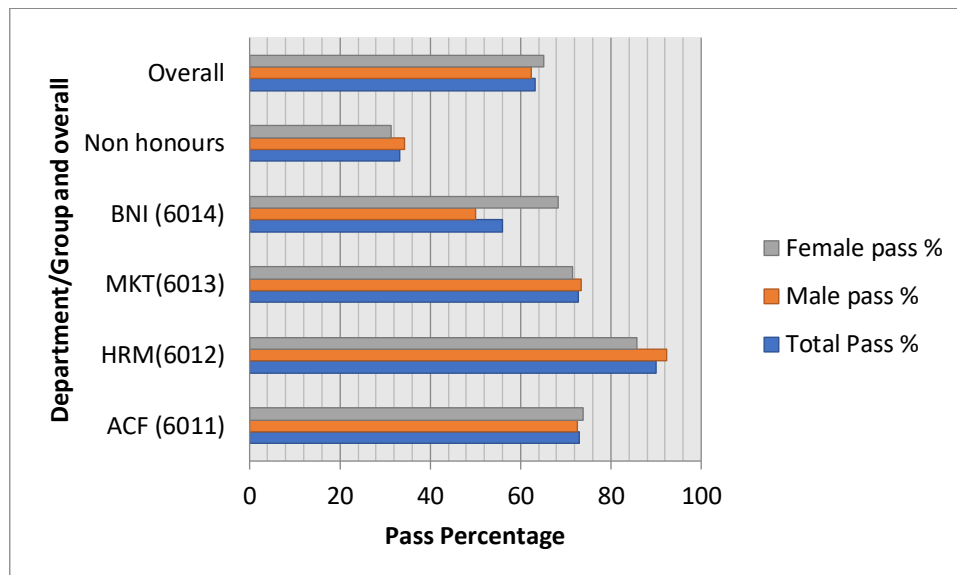
### Analysis:



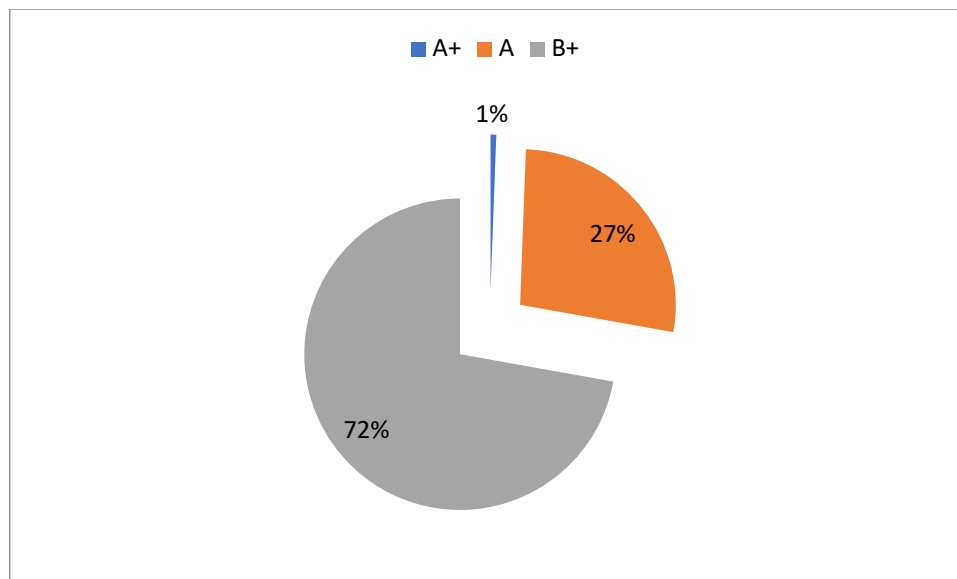
A total of 267 students appeared for the exam, out of which **169** successfully passed, which is 63% of the total students appeared.



Out of 267 students who appeared for the exam, 181 (67%) were male, and 86 (33%) were female. A total of 169 students passed, comprising 113 males and 68 females. The pass percentage was 62% for males and 79% for females.



- The overall pass percentage was 63%, with females achieving 65% and males 62%.
- The HRM department, despite having the fewest students, recorded the highest pass rate at 90%, with 86% for females and 92% for males. Males performed slightly better.
- The ACF department achieved a 70% pass rate and was the only department to produce an A+ grade. The pass rates were 74% for females and 73% for males, showing no significant gender difference.
- The MKT department recorded a 73% pass rate, with females at 71% and males at 73%, also indicating no notable gender disparity.
- The Banking department recorded the lowest pass percentage at 56%, with females outperforming males at 68% compared to 50%. Overall, the results were poor.



Only 1% of students achieved an A+ grade, while 27% secured an A, and the majority (72%) received a B+. Most of the students performed at a moderate level. This suggests room for improvement in achieving higher academic excellence.

### 1. ACF (Accounting and Finance):

- **Total Appeared:**74 (Male: 51, Female: 23)
- **Pass Percentage:** 73% (Male: 73%, Female: 74%)

The ACF department had a total of 74 students appear for the exam, comprising 51 males and 23 females. The overall pass percentage was 70%, with males achieving 73% and females achieving 74%.

### 2. HRM (Human Resource Management):

- **Total Appeared:**20 (Male: 13, Female: 7)
- **Pass Percentage:** 90% (Male: 92%, Female: 86%)

A total of 20 students appeared for the exam, comprising 13 males and 7 females. The overall pass percentage was 90%, with males achieving 92% and females achieving 86%.

### 3. MKT (Marketing):

- **Total Appeared:**66(Male: 45, Female: 21)
- **Pass Percentage:** 73% (Male: 73%, Female: 71%)

A total of 66 students appeared for the exam in Marketing, including 45 males and 21 females. The overall pass percentage was 73%, with males achieving a pass percentage of 73% and females achieving 71%.

#### 4. BNI (Business and Industrial Relations):

- **Total Appeared:**59 (Male: 40, Female: 19)
- **Pass Percentage:** 56% (Male: 50%, Female: 68%)

A total of 59 students appeared for the exam, including 40 males and 19 females. The overall pass percentage was 56%, with males recording a pass percentage of 50% and females 68%.

#### Overall Analysis:

- **Variation in Pass Rates:** The pass percentages varied significantly across departments, with the HRM, ACF and MKT departments showing strong performance, while the BNI department had lower success rates.
- **Reduction in Gender Differences:** In most departments, such as ACF and MKT, both genders performed similarly. However, exceptions were observed in the HRM department, where males had a slightly higher pass rate, and in the Banking department, where females outperformed males.
- **Challenges in Specific Groups:** The BNI department showed a notably low pass percentage, suggesting potential challenges, particularly among male students.
- **High Pass Rate in Smaller Groups:** The HRM department achieved a high pass rate, with males performing particularly well. This may be attributed to the smaller group size, which allowed for more focused attention and support.

#### Recommendations:

- Continue to support and encourage female students in their academic pursuits help the better performance for this gender. Gender-neutral support mechanisms and interventions is recommended to boost the male student performances.
- Conduct a detailed analysis of BNI to identify factors influencing the performance and implement targeted interventions like additional academic support for students, Offering tutoring, mentorship etc.
- The HRM department's success could be partly attributed to the smaller class size. Similar approaches, such as reducing student-to-teacher ratios in other departments or providing more personalized attention, could be explored to improve performance in larger
- Departments could implement more focused exam preparation sessions, providing past papers, mock exams, and review workshops may help students better understand expectations and improve their performance.

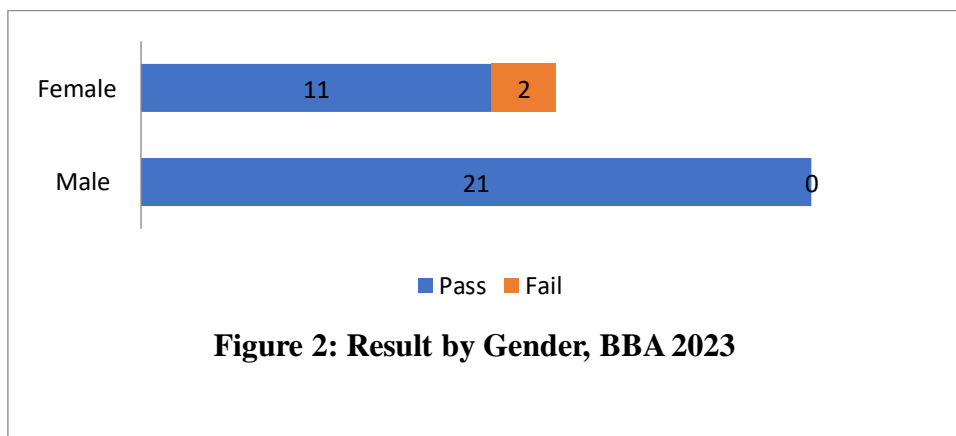
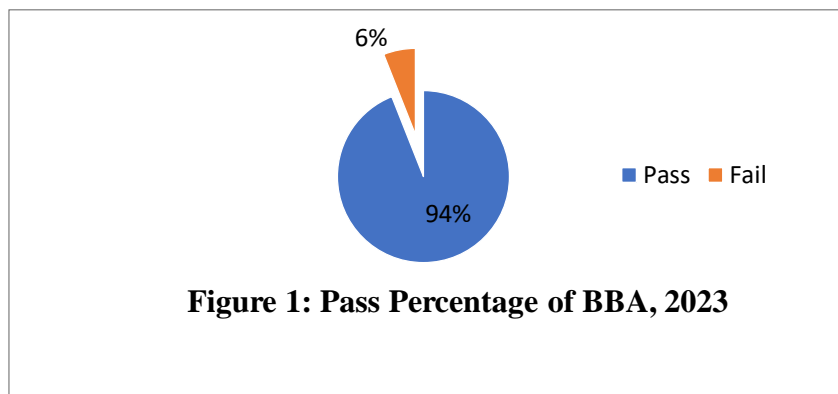
## Annual Report (BBA)

The following table provides a comprehensive overview of the annual results for both Honours and Non-Honours courses in the college:

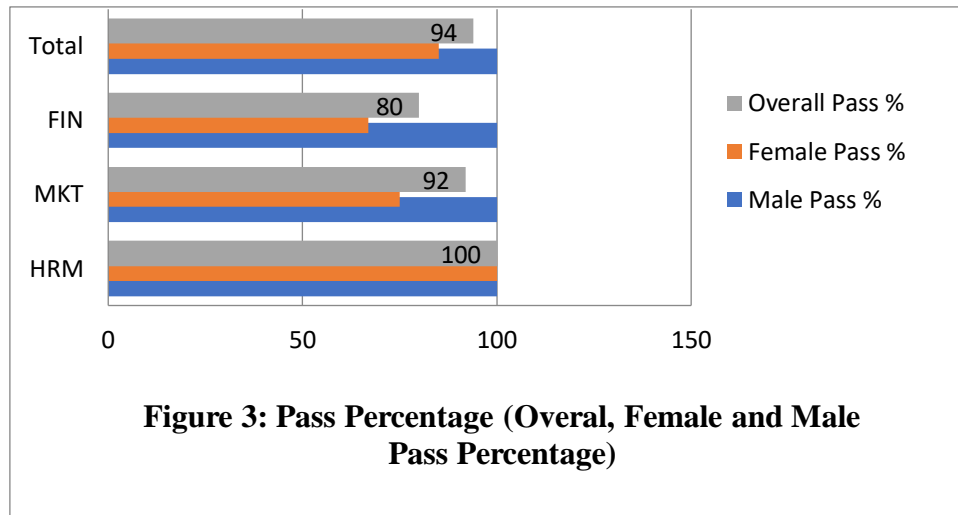
**Table 1: Results in Details of BBA, 2023**

BBA	Appeared			1 <sup>st</sup> div	2 <sup>nd</sup> div	Total pass			Total Fail			Pass Percentage		
	M	F	Total			M	F	Total	M	F	Total	M	F	Total
HRM	10	6	16	14	2	10	6	16	0	0	0	100	100	100
MKT	9	4	13	4	8	9	3	12	0	1	1	100	75	92
FIN	2	3	5	3	1	2	2	4	0	1	1	100	67	80
<b>Total</b>	<b>21</b>	<b>13</b>	<b>34</b>			<b>21</b>	<b>11</b>	<b>32</b>	<b>0</b>	<b>2</b>	<b>2</b>	<b>100</b>	<b>85</b>	<b>94</b>

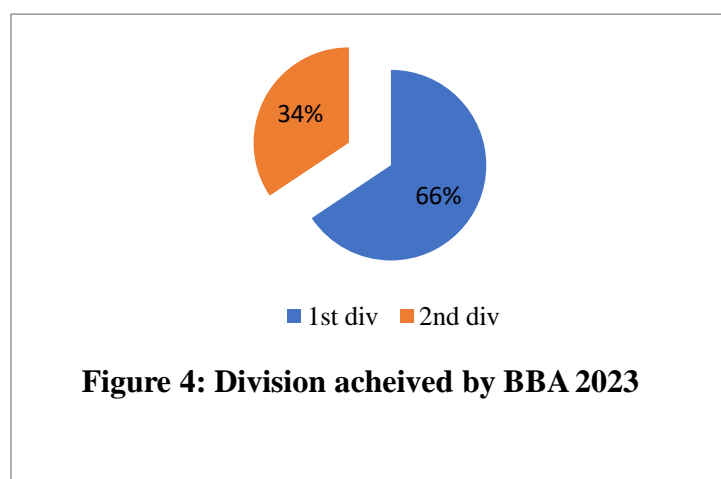
\*M: Male, F: Female



A total of 34 students appeared for the end-semester examination in 2023, including 21 males and 13 females. Overall, 32 students (94%) passed the exam. All male students (100%) cleared the exam, while 11 female students (85%) were successful.



The overall pass percentage stood at 94%, with all male students passing (100%) and 85% of female students clearing the exam. In the HRM specialization, every student passed. The Finance specialization recorded an 80% pass rate, with males achieving 100% and females 67%. Meanwhile, in the Marketing specialization, 92% of students were successful, including all males (100%) and 75% of females.



A total of 66% of students secured a first division, while 34% achieved a second division. The majority of students performed well, with two-thirds attaining a first division. However,

a significant portion (34%) fell into the second division, indicating potential areas for academic improvement.

**1. HRM Specialization:**

- **Total Appeared:** 16 (Male 10, Female: 6)
- **Total Pass:** All (100% pass)
- **1st Division:** 14
- **2nd Division:** 2

**2. Marketing Specialization:**

- **Total Appeared:** 13 (Male 9, Female: 4)
- **Total Pass:** 92% pass
- **1st Division:** 4
- **2nd Division:** 8
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**3. Finance Specialization:**

- **Total Appeared:** 5 (Male 2, Female: 3)
- **Total Pass:** 80% pass
- **1st Division:** 3
- **2nd Division:** 1

**Analysis:**

- The HRM course has demonstrated significant progress, achieving a 100% pass rate. This reflects a positive impact of any changes or interventions introduced.
- The MKT course maintains a strong pass rate of 92%.
- The FIN course has recorded an 80% pass rate.

This commendable achievement warrants further analysis to identify the key success factors, which could be applied to enhance performance in other courses.

**Recommendations:**

- **Share Successful Teaching Practices:** Review and implement effective methods from the HRM course across other subjects to improve performance.
- **Support for Female Students:** Introduce targeted interventions like extra tutorials and mentorship to boost female performance, especially in MKT and FIN courses.
- **Encourage Peer Collaboration:** Promote study groups and mentorship programs to support female students and enhance learning.
- **Monitor Gender-Based Performance:** Continuously track performance trends by gender to identify and address any gaps.
- **Build Confidence in Female Students:** Organize workshops to help female students build confidence and improve participation and performance.

- Gather Feedback: Continue to gather feedback from students and instructors to identify any ongoing challenges and areas for improvement in the overall academic experience.