

STRATEGIC PLAN

CKB COMMERCE COLLEGE, JORHAT

2022 - 2023

Strategic Plan	Deployment Activities
1. To enhance Entrepreneurial skills among students	<ul style="list-style-type: none">• A 30-hour Certificate Course on “Best out of Waste” was organised by CKBCC Women’s Cell, Aastha. The course taught the students to make beautiful crafts out of available resources like waste paper, cardboard, rubber bands, cotton, bind etc. The course started on 23 March, 2023 and concluded on 8 April, 2023.• On December 20, 2022, the Rotary Club of Jorhat generously donated a sewing machine to Aastha, the women's cell of CKB Commerce College, Jorhat. This was done to develop entrepreneurial skills among girl students.
2. To enhance computer and cyber security knowledge among students	<ul style="list-style-type: none">• A 45-hours Tally Level 1 Certificate Course for the students was initiated by Department of Accountancy for the students of the college. The course was concluded in September, 2023.• An MOU was signed between the college and NIELIT on December 2, 2022. This partnership signifies a commitment to advancing technological capabilities and knowledge-sharing between the college and NIELIT.• A 200-hour BPO Expert Course by NIELIT was started on 27th March, 2023 in the digital room of CKB Commerce College. Three courses were offered to the students namely, BPO Expert Course, Cyber Security Course Computer Application, and Accounting and Publishing Course by NIELIT.
3. To cultivate physical well being of students and staff of the college	<ul style="list-style-type: none">• On August 1, 2022, a MOU was signed between the college and the Badminton Association of Jorhat. With the assistance of this MOU, the CKB Commerce College indoor stadium will cater to the demands of Greater Jorhat's sports enthusiasts.• The students of our college are given free coaching by the Badminton Association of Jorhat. Students and teachers after college hours play badminton in the Indoor stadium.• The Dibrugarh University Inter-College Badminton Tournament was held on November 14 and 15 at CKB Commerce College, Jorhat.
4. To increase interaction of the college with Industry	<ul style="list-style-type: none">• An MOU was signed between the college and Gratia Technology on November 17, 2022. This significant collaboration signifies a commitment to fostering technological advancements and mutual cooperation between the two entities.• An MOU was signed between the college and NIELIT on December 2, 2022. This partnership signifies a commitment to advancing technological capabilities and knowledge-sharing

	<p>between the college and NIELIT.</p> <ul style="list-style-type: none"> • An MOU has been signed between JB College, Jorhat and CKB Commerce College, Jorhat regarding academic exchange on 30th May, 2023. The MOU was signed at 2:40 pm in the Principal's chamber. • On August 1, 2022, a MOU was signed between the college and the Badminton Association of Jorhat. With the assistance of this MOU, the CKB Commerce College indoor stadium will cater to the demands of Greater Jorhat's sports enthusiasts. • A 200-hour BPO Expert Course by NIELIT was started on 27th March, 2023 in the digital room of CKB Commerce College. Three courses are offered namely BPO Expert Course, Cyber Security Course Computer Application, and Accounting and Publishing Course by NIELIT. • A week-long training program for the girl students was organized on 'Gain Employability and Be Future Ready' in association with Mahindra Pride Class Room. The training program started on 15th March and concluded on 22nd March, 2023. • A workshop on Interview Skills and Resume Preparation was organized on 10th March, 2023 in collaboration with Kaziranga University in the digital classroom of CKB Commerce College. • The IQAC, CKB Commerce College, Jorhat in collaboration with Bhadra IAS Academy organized a workshop on 'Preparation for Civil Services Examination' on 11th March, 2023 at 1 pm in the digital classroom. • In collaboration with the Assam Film Society Jorhat, CKB Commerce College successfully conducted a session on Assamese cinema during the Assam Book Fair in Jorhat on December 5, 2022. • On September 22, 2022, IQAC of CKB Commerce College held a seminar named "Campus to Corporate" in collaboration with ICT Academy, Jorhat.
<p>5. To initiate female centric initiatives in the campus</p>	<ul style="list-style-type: none"> • A 30-hour Certificate Course on "Best out of Waste" was organised by CKBCC Women's Cell, Aastha. The course started on 23March, 2023 and concluded on 8 April, 2023. • On December 20, 2022, the Rotary Club of Jorhat generously donated a sewing machine to Aastha, the women's cell of CKB Commerce College, Jorhat. This was done to develop entrepreneurial skills among girl students. • A week-long training program for the girl students was organized on 'Gain Employability and Be Future Ready' in association with Mahindra Pride Class Room. The training program started on 15th March and concluded on 22nd March, 2023.
<p>6. To build-up Tourism awareness among</p>	<ul style="list-style-type: none"> • A seminar on the theme "Career in Tourism in North East India" was organized in the college on September 28, 2022. The

students	resource person for the seminar was Dr. Mayuri Bora, a faculty member of the Community Sciences department at Assam Agricultural University, Jorhat.
7. To foster health awareness among students and staff	<ul style="list-style-type: none"> • On July 1, 2022, the Red Ribbon Club of CKB Commerce College and the Rotary Club of Jorhat collaborated to hold a blood drive in honour of Doctors' Day at Jorhat Medical College and Hospital. Three students and one faculty member kindly gave blood in honour of this occasion. • Assam State AIDS Control Society organized a session on HIV/AIDS awareness in collaboration with CKB Commerce College's Red Ribbon Club and NSS Unit on October 14, 2022. • On October 26, 2022, a blood donation drive was organized by the Red Ribbon Club, NSS Unit, and Nature Club of CKB Commerce College in collaboration with JMCH and the Jorhat Red Cross Society. • A Mental Awareness Camp was organized by Anjan Dutta Foundation on 11th February, 2023 in the digital classroom of CKB Commerce College. • NSS conducted a week long special camp from 25th March to 31st March, 2023 at Pangiria Gaon, Jorhat, an adopted village of the college. The camp organized health awareness session and yoga session in the camp.
8. To initiate steps for protection and sustainability of the environment	<ul style="list-style-type: none"> • On July 15, 2022, CKB Commerce College, Jorhat initiated a plantation program under the Chief Minister's Institutional Plantation Program, coinciding with the culmination of the year-long celebration of AZADI KA AMRIT MAHOTSAV. • As part of the celebration of the iconic week during National Youth Day, the NSS Unit of CKB Commerce College organized a cleanliness drive at Jorhat Central Jail in collaboration with Cinamora College on August 12, 2022. Students who were members of the college's NSS and NCC Unit actively participated in the effort. • On August 13, 2022, in conjunction with the conclusion of the year-long celebration of AZADI KA AMRIT MAHOTSAV, CKB Commerce College, Jorhat successfully concluded the plantation program under the Chief Minister's Institutional Plantation Program by planting four plants. • On September 27, 2022, the NCC cadets of the college participated in a poster-making competition on the topic "No Use of Plastic," organized by 9 Assam Bn NCC, Jorhat, as part of Puneet Sagar Abhiyaan. • The NSS Wing, in collaboration with the Nature Club of the college, organized a Cleanliness Drive on September 29, 2022. • NSS conducted a week long special camp from 25th March to 31st March, 2023 at Pangiria Gaon, Jorhat, an adopted village of

	<p>the college. The camp conducted a cleanliness drive during the camp.</p>
<p>9. To embark the teachers and students on the digital journey</p>	<ul style="list-style-type: none"> • Three digital interfaces have been developed for the teachers, namely institutional email Id, Digital Teacher's Diary and Learning Management System. • An orientation session was held on 30th January, 2023 at 2 pm on how to use 'Online Teacher's Diary '. All the faculty members were present in the session. The orientation session was held in the Teacher's Common room. • IQAC organized a "Cyber Security Awareness Workshop" on 17th November, 2022. The session was facilitated by Mr. Biju Pegu, an expert in the field. The workshop aimed to enlighten participants about the importance of cyber security and equip them with essential knowledge to navigate the digital landscape safely.
<p>10. To arrange student seminars, workshops, and awareness programme</p>	<ul style="list-style-type: none"> • The Internal Quality Assurance Cell (IQAC) of CKB Commerce College, in association with ICT Academy, organized a seminar titled "Campus to Corporate" on September 22, 2022. • A seminar on the theme "Career in Tourism in North East India" was organized in the college on the occasion of World Tourism Day on September 28, 2022. The resource person for the seminar was Dr. Mayuri Bora, a faculty member of the Community Sciences department at Assam Agricultural University, Jorhat. Dr. Bora discussed the scope and avenues of tourism in North East India, highlighting various initiatives taken by the Central Government and the Government of Assam, such as the Aamar Alohi Scheme, Punya Dham Scheme, etc. • Assam State AIDS Control Society organized a session on HIV/AIDS awareness in collaboration with CKB Commerce College's Red Ribbon Club and NSS Unit on October 14, 2022. • On November 17, 2022, the Internal Quality Assurance Cell (IQAC) of CKB Commerce College collaborated with the Department of Higher Education (DHE), Assam, to organize a "Cyber Security Awareness Workshop." The session was facilitated by Mr. Biju Pegu, an expert in the field. The workshop aimed to enlighten participants about the importance of cyber security and equip them with essential knowledge to navigate the digital landscape safely. • An orientation session was held on 30th January, 2023 at 2 pm on how to use 'Online Teacher's Diary '. All the faculty members were present in the session. The orientation session was held in the Teacher's Common room. • A Mental Awareness Camp was organized by Anjan Dutta Foundation on 11th February, 2023 in the digital classroom of CKB Commerce College. • The IQAC, CKB Commerce College, Jorhat in collaboration with

Bhadra IAS Academy organized a workshop on 'Preparation for Civil Services Examination' on **11th March, 2023** at 1 pm in the digital classroom.

- A workshop on Interview Skills and Resume Preparation was organized on **10th March, 2023** in collaboration with Kaziranga University in the digital classroom of CKB Commerce College.
- A week-long training program for the girl students was organized on 'Gain Employability and Be Future Ready' in association with Mahindra Pride Class Room. The training program **started on 15th March and concluded on 22nd March, 2023.**
- A 200-hour BPO Expert Course by NIELIT was started on **27th March, 2023** in the digital room of CKB Commerce College. The courses are free for all the students. Inauguration session for three courses, namely BPO Expert Course, Cyber Security Course Computer Application, and Accounting and Publishing Course by NIELIT was conducted on **6th April, 2023** in the digital classroom of CKB Commerce College.
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11. To increase readership quality among students

- On **August 12, 2022** the Central Library celebrated National Librarians' Day acknowledging the significant contributions of librarians in shaping knowledge dissemination. A special tribute was paid to the memory of Dr. S. R. Ranganathan, the father of library science in India. Adding to the celebration, Upaban Saikia, a student of B.Com 3rd Semester, was honored with the Best Library User Award for the session 2021-2022.
- The Central Library organized an extensive Orientation Program for 1st semester UG and PG students from **August 30 to September 3, 2022**. The purpose of the program was to familiarize students with the library's resources, services, and facilities, promoting a smooth integration into their academic journey.
- The Academic Club and Central Library of CKB Commerce College collaborated to organize a Book Reading and Book Review Event on **November 4, 2022**. The purpose of the event was to encourage students to cultivate the habit of reading, enhance their critical thinking skills, and foster a culture of intellectual engagement within the college community.
- On **21st February, 2023** International Mother Language Day was jointly observed by the Department of Assamese, Hindi, Bengali, and the Central Library in the digital room of C.K.B. Commerce College at 1.00 pm. A literary competition, "Pathan: Ek Sahityik Jatra," was also held among the students.