



Activity No:16

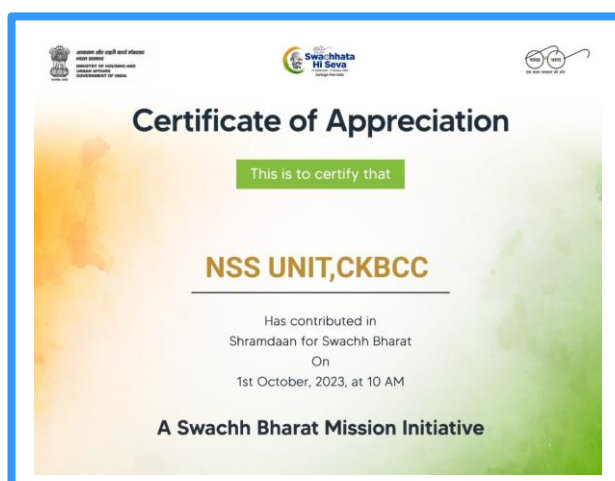
Name of The Programme: **Swachhata Hi Seva****Date: 23rd September to 30 September, 2023****Organized by: CKB Commerce College NSS Unit, Jorhat**

CKBCC NSS Unit has conducted a 7 Days Cleanliness camp on **"Swachhata Hi Seva"** campaign from 23-9-2023 to 30-09-2023. The week-long programme included daily activities listed as below:

Date	Activity
23 rd Sep, 2023	Swachhata Pledge
25 th Sep, 2023	Social Media campaign
26 th Sep, 2023	Cleanliness drive at water body
27 th Sep, 2023	Cleanliness drive at Railway Station
28 th Sep, 2023	Cleanliness drive at Local Market
29 th Sep, 2023	College Campus Cleaning
30 th Sep, 2023	Cleanliness drive at adopted Village

Programme Description:

Total No of Participant	55
Male Volunteers	32
Female Volunteers	22
No of Days	07





Activity No:14

Name of The Programme: **Swachhata Hi Seva****Day 1: 23rd September, 2023**Name of the Activity: **Swachhata Pledge**

The Programme was kicked off with Swachhata Pledge by the members of NSS at college premise. Total 30 no of students (Male: 18, female:12) and 9 teachers took part in the pledge. After the pledge a Campaign on "Say no to Plastic" was initiated by the volunteers.

The Pledge taken by Volunteers:

Mahatma Gandhi dreamt of an India which was not only free but also clean and developed. Mahatma Gandhi secured freedom for Mother India. Now it is our duty to serve Mother India by keeping the country neat and clean. I take this pledge that I will remain committed towards cleanliness and devote time for this. I will devote 100 hours per year, that is two hours per week, to voluntarily work for cleanliness. I will neither litter nor let others litter. I will initiate the quest for cleanliness with myself, my family, my locality, my village and my work place. I believe that the countries of the world that appear clean are so because their citizens don't indulge in littering nor do they allow it to happen. With this firm belief, I will propagate the message of Swachh Bharat Mission in villages and towns. I will encourage 100 other persons to take this pledge which I am taking today. I will endeavour to make them devote their 100 hours for cleanliness. I am confident that every step I take towards cleanliness will help in making my country clean.





Activity No:14

Name of The Programme: **Swachhata Hi Seva****Day 2: 25th September, 2023**Name of the Activity: **Social Media campaign**

A social media campaign was initiated on the 2nd day of the Programme. The volunteers of the unit uploaded different posters, flyers etc. to create an awareness about cleanliness as well as the Swachhata hi Seva Programme. Volunteers used their personal social media account as well as the official social media page for the campaign.

Links:

1. [Video of Swachhata Pledge](#)
2. [Poster Campaign](#)
3. [Campaign on Facebook](#)
4. [Reel of Swachhata Pledge](#)
5. [News Portal Coverage Link](#)



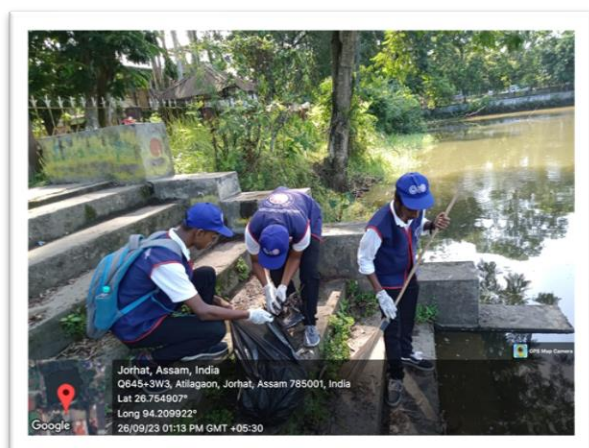


Activity No: 14

Name of The Programme: **Swachhata Hi Seva****Day 3: 26th September, 2023**Name of the Activity: **Cleanliness drive at Local Water Body**

A cleanliness drive was initiated on the Bank of *Rajmaou Pukhuri*. Rajmao Pukhuri is a manmade lake or historical tank of Jorhat. It was dug by Numali Rajmao, mother of last king Chandrakanta Singha of Ahom Dynasty in 1818 and led it to Lord Vishnu. This is why this pond was called Vishnu Sagar. Since the pond was dug by Rajmao, it is also known as Rajmao Pukhuri. It was located Right in the middle of Jorhat, on Krishna Kanta Handique Road near the Jorhat Planetarium. Singha ruled during the climax of the Ahom Kingdom, and the tank was built sometime between 1811 and 1818.

Total no of Volunteers: 22
Male: 12, Female: 10, Teacher: 03





Activity No: 14

Name of The Programme: **Swachhata Hi Seva****Day 4: 27th September, 2023**Name of the Activity: **Cleanliness drive at Railway Station**

The 4th Day activity was Cleanliness Drive at local Railway station. Our team went to Jorhat Railway station as it is the nearest station to our Unit. Jorhat Railway Station is one of the oldest railway Stations of Assam. Its code is JTTN and it serves Jorhat City. Jorhat Town Railway station consists of two platforms. The volunteers conducted a cleanliness drive at the parking place and the platform of the station.

Total no of Volunteers: 20
Male: 11, Female: 09, Teacher: 01





Activity No:14

Name of The Programme: **Swachhata Hi Seva****Day 5: 28th September, 2023**Name of the Activity: **Cleanliness drive at Local Market**

Activity taken on Day 5 was Cleanliness Drive at local market. The NSS Team went to *Masor Hat*, a very famous market of Jorhat Town for the cleanliness drive. They team collected garbage at Malow Ali Road, Near Jorhat Theatre.

Total no of Volunteers: 21
Male: 12, Female: 09, Teacher: 01





Activity No:14

Name of The Programme: **Swachhata Hi Seva****Day 6: 29th September, 2023**Name of the Activity: **Cleanliness drive at College Campus**

Activity taken on Day 6 was Cleanliness Drive at College Campus. The drive was conducted with the active participation of all the students of college. The students along with the volunteers cleaned their classroom and the college campus themselves. The duration of the drive was 2 hours.

Total no of Volunteers: 40
Male: 27, Female: 13, Teacher: 06





Activity No:14

Name of The Programme: **Swachhata Hi Seva****Day 7: 30th September, 2023**Name of the Activity: **Cleanliness drive at Adopted Village**

The volunteers went to adopted village on the last Day of the campaign. The name of the adopted village is Sensoa Gaon. In the village, the unit conducted cleanliness drive at 2 school of the adopted village and took participation in a "Pochan Week" event.

Total no of Volunteers: 28
Male: 13, Female: 15, Teacher: 05

